

# MARIO TESTINO

*A Beautiful World*

## Mario Testino: A Beautiful World – The Sorbian People

This May, the world-renowned photographer Mario Testino travelled to Bautzen in Germany to photograph the Sorbian community for his ongoing project, *A Beautiful World* – a visual celebration of identity, tradition, and cultural legacy.

The Sorbs are a community that have remarkably preserved their heritage. Testino's portraits document the intricate symbols and garments passed down through generations and worn today with profound pride.

*"It's amazing to find such a deeply rooted tradition right in the middle of modern Europe. Being with the Sorbian community felt like being let in on a beautiful secret. What struck me most was the pure pride and elegance with which they wear their heritage today. They simply refuse to let their culture fade away, and it was a privilege to photograph them."*

— Mario Testino

*A Beautiful World* is Mario Testino's most personal and wide-reaching body of work to date. What began in his native Peru has grown into a living archive of global identity, captured across more than 30 countries and regions, including Japan, Kenya, Pakistan, Spain, Egypt, Brazil, Uzbekistan, and now in Germany. Each chapter is created in collaboration with local communities and cultural figures, often in places where Testino's fashion-lens approach to heritage has never been applied.

*"I started this project to celebrate cultural difference at a time when the world is becoming more and more the same."*

— Mario Testino

Realised with the generous support from The Foundation for the Sorbian People, the portraits join the ever-expanding *A Beautiful World* archive, which continues to be shared globally through international exhibitions, publications, and digital platforms.

### Social media and Official Hashtag

#ABeautifulWorld | @mariotestino